
Overview of



STARLIGHT INVESTMENTS, LLC
a FINRA-registered broker-dealer

Energy Investment Banking Group

Investment Banking Products

Starlight Investments acts as a financial intermediary in capital raising efforts and M&A transactions. The Company was founded in 1999 and was recently recognized as one of the fastest growing small companies in Houston. Starlight also hosts a private equity conference in New York three times a year.



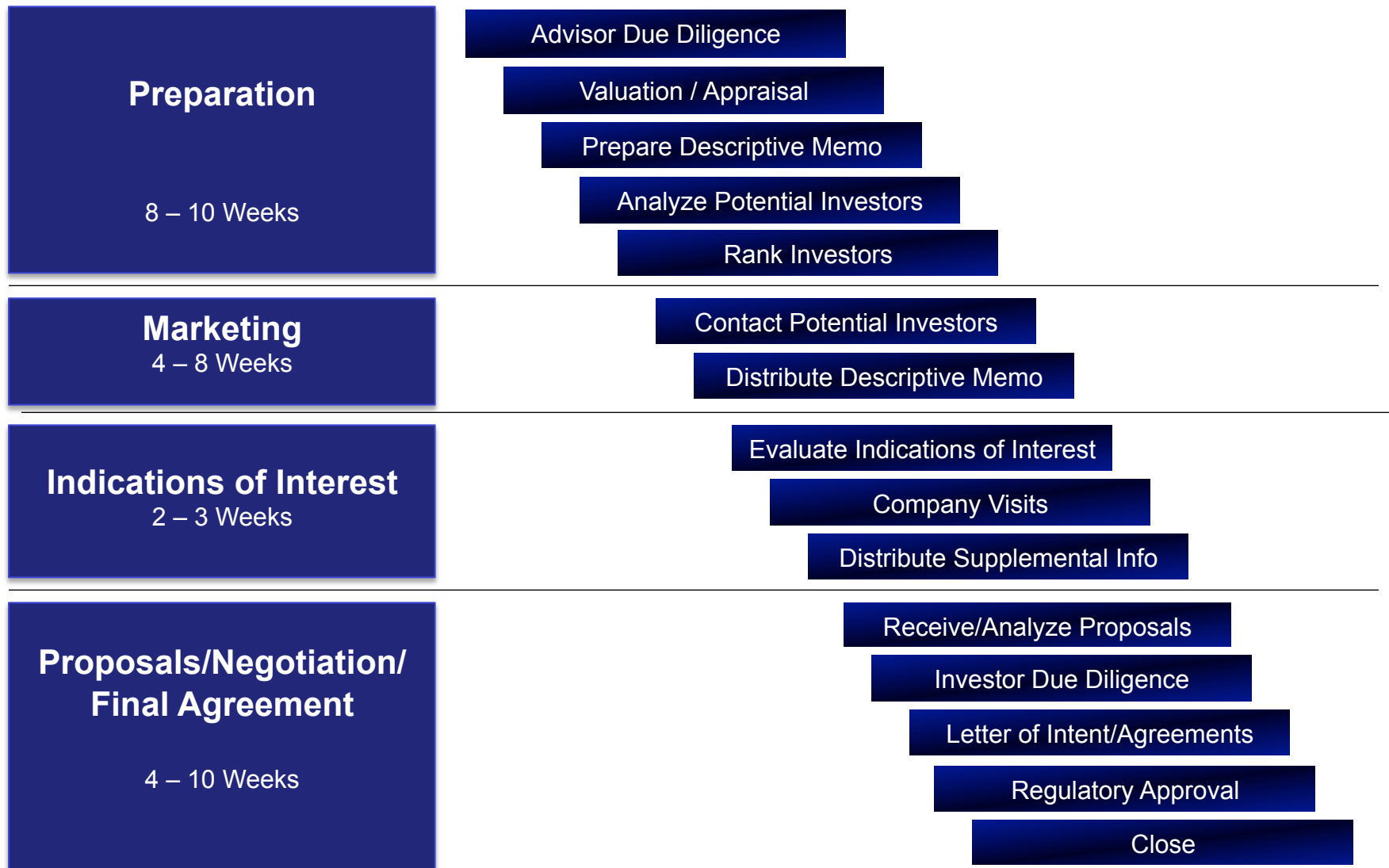
Focused on Compliance

The US securities and financial services industries are regulated by the Financial Industry Regulatory Authority (FINRA). Starlight has been a member of FINRA for over a decade and is actively monitored by this Self Regulatory Organization (SRO). Using a FINRA registered investment bank significantly reduces the Companies risk and liability while pursuing a transaction.

- Starlight Investments is FINRA registered with professionals across the country.
- The firm has an exemplary compliance record (no disclosures), which can be checked by clients on-line at www.finra.org.
- Starlight's exemplary compliance record is in the minority of US Broker-Dealers.
- Managing Principal Bryan Emerson
 - Serves on the National Technology Committee of FINRA
 - Speaks on best technology practices for small firms.
 - Recently completed a three year stint as one of nine district members
 - Frequently serves as an arbitrator in FINRA disputes.
 - Securities licenses: 63, 7, 24, and 27.
- Compliance Officer Laura Emerson
 - Writes continuing education courses on securities rules and regulations for investment bankers.
 - Securities licenses: 63, 7, and 24.



M&A Transaction Process – 6 Months



Steve Crower - Principal (Denver, Colorado)



Specialty: Oilfield Service, Refining, E&P, Biofuels, Wind Energy

Education: MBA Finance, Rice University 1997



BS Civil Engineering, University of Michigan 1991



SEC Licenses: Series 7, 63 and 24

Investment Banking Experience (2003 to Present)



- *Capital One Southcoast, Inc (NYSE:COF - New Orleans, LA)* - Provided investment banking and strategic advisory services to the energy industry CEO's and CFO's. Completed \$4.7 billion in public equity (IPO's and follow-on offerings); developed and grew M&A advisory business that advised clients on \$96 million in refining and oilfield service assignments.



- *Starlight Investments, LLC (Denver, CO)* - Expanded into alternative energy industries focusing on Wind Power and biofuels.

Energy Industry Experience (1996 to 2002)



- *Network International (Houston, TX)* - helped to raise \$54 million in private equity funding to start a new business that uses Internet auctions to dispose of surplus oilfield equipment. Grew the business from 0 – \$6 million in 3 years; the business is still growing and operating profitably.



- *FMC Technologies, Inc (NYSE:FTI – Houston, TX)* reported directly to senior executives to provide analysis and insight into business operations and M&A opportunities. Developed financials, proposals, contracts, and assisted in the management of multi-billion dollar international oil and gas projects.

86
91 90

- Frequently presents analysis surrounding the world petroleum supplies and the Peak Oil debate and their implications on the US and world economies.

Peak Oil Video: <http://www.youtube.com/watch?v=jDIYgG0gSiY>.



STARLIGHT INVESTMENTS, LLC
a FINRA-registered broker-dealer

Larry Mercier - Principal (Houston, Texas)



Specialty: Refining, Alternative Energy, Energy

Education: MBA Finance/IT, Tulane University, 2002
MS Chemical Engineering, LSU, 1995
BS Chemical Engineering, LSU, 1993



SEC Licenses: Series 7, 63 and 24



Investment Banking Experience (2007 to Present)

- *Starlight Investments, LLC (Houston, TX)* - Presently raising \$15 million for Magenn Wind Power a Canadian Wind technology.
- *Capital One Southcoast, Inc (NYSE:COF - New Orleans, LA)* - Prepared equity research for approximately 30 mid to large cap energy companies.



Energy Industry Experience (1995 to 2006)

- Risk Limited, Inc. (Luton, England - 2006) - Energy Supply Chain Consultant Research to analyze jet fuel supply chain for a leading European airline.



- Jacobs Engineering (NYSE: JEC - 2004 to 2006) - Process Engineer to optimize refinery processes and cost structures to allow refinery clients to produce low-sulfur fuels and reduce air emissions.



- Dow Chemical (NYSE: DOW - 2000 to 2004) - Project Engineer and team leader for \$30 million budget. Led implementation of multi-million dollar projects; including installation of \$9 million environmental project involving 60 employees.



- Occidental Chemical (NYSE: OXY – 1995 to 1999) Engineer and liaison between external technology joint venture and manufacturing plant; results: \$680K/yr in reduced energy costs.



STARLIGHT INVESTMENTS, LLC
a FINRA-registered broker-dealer

Murray Froikin – Principal (New York, New York)



Specialty: Energy, alternative energy, manufacturing, consumer and entertainment products

Education: MBA Finance, Harvard University 1976

BA Economics, University of Michigan

HARVARD BUSINESS SCHOOL



SEC Licenses: Series 7, 63 and 24

Investment Banking Experience

- Over 30 years of operating, strategic and financial planning, business development, and fund raising experience.
- Guided small and mid-size companies as both an operating officer and consultant.
- Advising energy and alternative energy companies for almost 10 years.

Prior Employment

- Partner and CFO, Capital InVentures, Inc. – Financial advisory for manufacturing and medical technology companies seeking over \$100 million of funding.
- CFO, American Pet Company, Inc. – Developed financial plans and helped raise \$3 million for start-up.
- President of Entertaining Ideas Inc. – Founder and President of a software development studio. Arranged \$25 million of development contracts.
- VP, GT Interactive Software Corp. – Business development, direct marketing, and outbound licensing.
- COO, New Frontier Entertainment – syndicated and produced animated TV series.
- VP Hi-Tech Entertainment, Inc. – Product development and financial planning for computer/video game publisher.
- President, I.J.E. Inc., - Turnaround of a bankrupt children's record company.
- Director Business Affairs and Product Planning, CBS Toys – Strategic planning for the \$100 mm division, supervised budgeting, contracts, product planning and marketing of the equipment brands. Division doubled in size in 4 years.
- Manager New Business Development, Continental Group – M&A. Supervised economics team evaluating worldwide material sourcing strategy.



STARLIGHT INVESTMENTS, LLC

a FINRA-registered broker-dealer

Aarti Subramanian - Analyst (Houston, Texas)



Education: MBA Finance & Accounting, Rice University 2009



BE Electronics Engineering, University of Mumbai 2003



Investment Banking Experience (2008 to Present)



- *Halliburton (NYSE: HAL - Houston, TX Corporate Finance Intern)* - Prepared offering memorandum and company valuation model for the divestiture of a business. Analyzed a private acquisition target and prepared a valuation model to determine the purchase price.
- Conducted in-depth research on lease vs. buy analysis. Performed capital budgeting analysis for setting-up a Technical Human Resources training center. Executed a company level Days Sales Outstanding analysis to identify areas of improvement.

Equity Research Experience (2005 to 2007)



- *JP Morgan (Mumbai, India)* – Prepared individual company and industry discounted cash flow models taking into account industry risks and trends, research reports and client presentations.
- Prepared Tech Supply Chain Guide, a 700 page institutional investor's handbook about the value chain of different technology industries and supply chain information of almost 300 technology companies.

Strategy & Management Consulting Experience (2003 to 2005)



AVALON CONSULTING

- *Avalon Consulting (Mumbai, India)* – Executed business analysis of Indian companies for US-based client seeking an acquisition target in India.
- Formulated entry strategy for UK-based Business Process Outsourcer, involving collection and analysis of data using quantitative and qualitative methods.



STARLIGHT INVESTMENTS, LLC

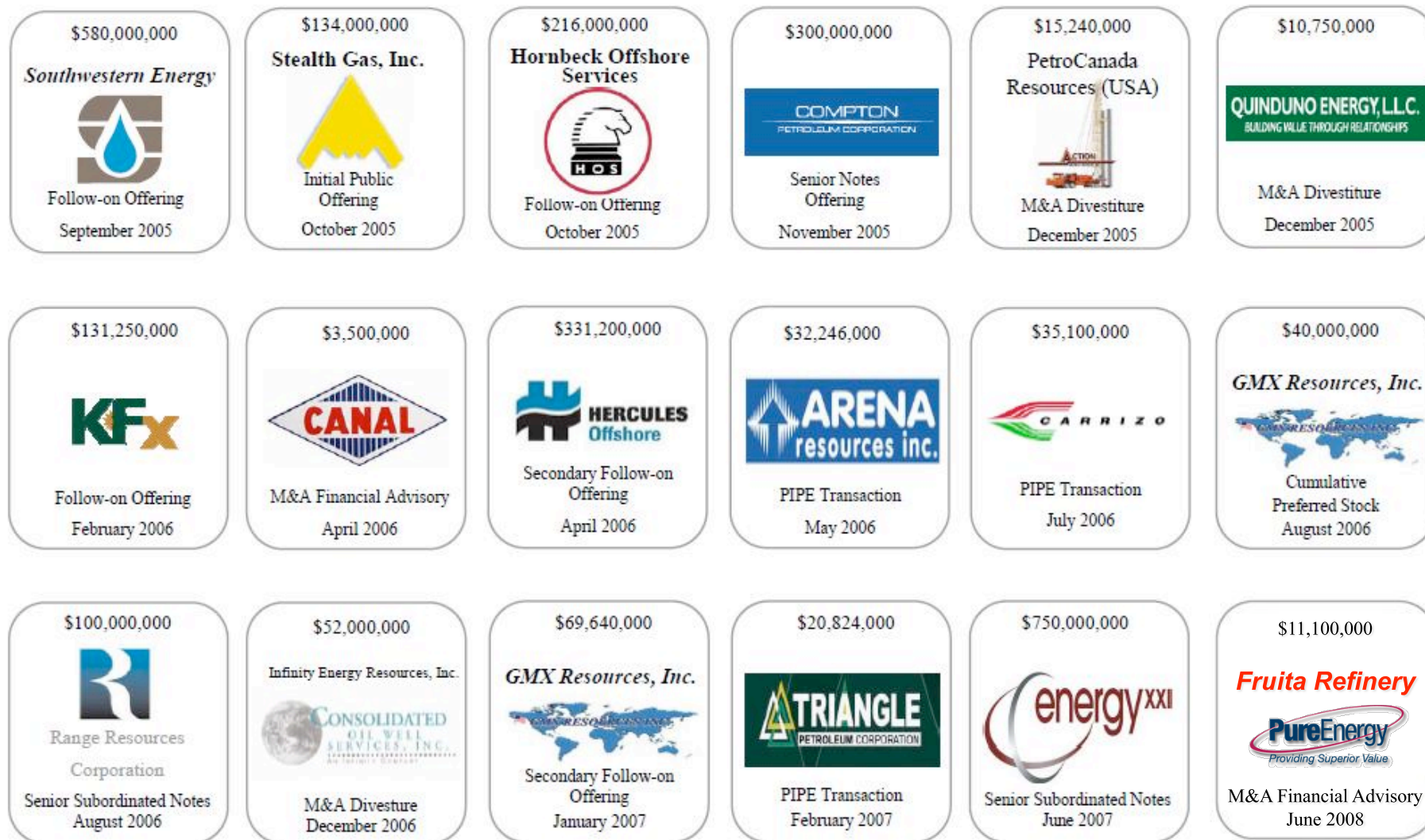
a FINRA-registered broker-dealer

\$4.7 Billion in Public Equity Transactions

<p>\$259,000,000</p>  <p>Follow-on Offering April 2003</p>	<p>\$204,000,000</p>  <p>Follow-on Offering April 2003</p>	<p>\$40,000,000</p>  <p>Follow-on/ Secondary Offering February 2004</p>	<p>\$600,000,000</p>  <p>Follow-on Offering May 2004</p>	<p>\$7,535,000</p>  <p>PIPE Transaction June 2004</p>	<p>\$146,630,000</p>  <p>Initial Public Offering July 2004</p>
<p>\$90,525,000</p>  <p>Common Stock October 2004</p>	<p>\$140,000,000</p>  <p>Convertible Senior Notes October 2004</p>	<p>\$128,050,000</p>  <p>Convertible Debentures October 2004</p>	<p>\$128,750,000</p>  <p>Follow On Offering November 2004</p>	<p>\$9,000,000</p>  <p>M&A Financial Advisory December 2004</p>	<p>\$269,100,000</p>  <p>Initial Public Offering February 2005</p>
<p>\$150,000,000</p>  <p>Subordinated Notes March 2005</p>	<p>\$123,000,000</p>  <p>Follow-on Offering March 2005</p>	<p>\$261,000,000</p>  <p>Follow-on Offering April 2005</p>	<p>\$176,000,000</p>  <p>Initial Public Offering May 2005</p>	<p>\$18,300,000</p>  <p>PIPE Transaction June 2005</p>	<p>\$21,600,000</p>  <p>PIPE Transaction July 2005</p>



\$4.7 Billion in Public Equity Transactions



\$96 Million in M&A Transactions



Date	Target	Buyer	Value	Comments
June 2008	Fruita Refinery	Brownfield Restoration Group / Pure Energy Services	\$16.1	Sole advisor for Grand Junction, CO refinery sale
December 2006	Consolidated Oil Well Services, Inc.	Quintana Capital Group, L.P.	\$52.1	Sole advisor for sale of Oklahoma-based oilfield service company which was a fully owned subsidiary of Infinity Natural Resources (NSDQ:INFY)
April 2006	Canal Refinery	Lazarus Energy, LLC	\$3.5	Sole advisor for sale of refinery through bankruptcy, found two buyers and created auction increasing value of refinery by 25% in 15 minutes
December 2005	Action Energy (division of PetroCanada Resources)	Ensign Drilling	\$15.3	Sole advisor for sale of Action Energy a Colorado-based oilfield service company to Ensign, the second largest drilling contractor in Canada.
December 2004	American International Petroleum Company	Oscar Wyatt	\$9.0	Sole advisor for sale of Lake Charles, LA refinery to Houston Billionaire

